

Jeremy Swanston
School of Art and Art History
Curriculum Vitae as of July 1, 2020

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EDUCATION AND PROFESSIONAL HISTORY

Higher Education

- 2015 **MFA**, Graphic Design, University of South Dakota
Thesis: The Potential of Utilizing Digital Social Stories in Promoting Positive Behavioral Skills in Early Education Learners
- 2003 **BA**, Graphic Design, Northern State University
Supporting Areas / Minor: Theater

Professional and Academic Positions

- 2019 - Present **Design Consultant**, TransPerfect, Clients include: Adobe, Hewlett Packard Enterprise, Lavazza, Lufthansa, and Royal Caribbean International
- 2015 - Present **Assistant Professor of Graphic Design**, Graphic Design, The University of Iowa
- 2014 - Present **Design Consultant**, HolacracyOne, LLC, Clients include: ARCA, Precision Nutrition, Zappos.com, and David Allen Company.
- 2014 - Present **Design Consultant**, MJM Marketing, Clients include: Abbott Medical Optics, Alcron, Allergan, Glaukos, Imprimis Pharmaceuticals, TearLab, and Vance Thompson Vision.
- 2008 - Present **Freelancer**, Woodrow Wilson International Center for Scholars, Smithsonian Institution
- 2013 - 2018 **Design Consultant**, SD Counseling Association
- 2013 - 2015 **Graduate Research Assistant / Instructor of Record**, Art, University of South Dakota
- 2008 - 2012 **Visual Information Specialist**, Creative Services, U.S. Government Printing Office
- 2005 - 2008 **Visual Information Specialist**, Woodrow Wilson International Center for Scholars
- 2004 - 2005 **Visual Communications Specialist**, Aerospace Network, University of North Dakota

Honors and Awards

- 2019 **International Travel Award**, University of Iowa International Programs. Presenting at the 60th Annual EB-ACA Conference: Counseling Around the World - Reaching Beyond Borders in Vienna, Austria (\$1,200).
- 2018 **International Travel Award**, University of Iowa International Programs. Presenting at the 2018 International Conference on Human Systems Engineering and Design Conference (\$900).
- 2016 **Exposing Violence (Social Justice Poster Series) / Platinum Winner**, Hermes Creative Awards, Association of Marketing and Communication Professionals. Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional materials and programs, and emerging technologies.
- 2016 **SO.BE Stories (Mobile App) / Gold Winner**, Hermes Creative Awards, Association of Marketing and Communication Professionals. Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional materials and programs, and emerging technologies.
- 2016 **Exposing Violence (Social Justice Poster Series) / Merit Winner**, Graphis, Graphis Inc. is an international publisher of books on communication design. Based in New York City, Graphis presents and promotes the best submitted work in graphic design, advertising, photography and art/illustration.
- 2016 **SO.BE Stories (Mobile App) / Gold Winner**, AVA Digital Awards, Association of Marketing and Communication Professionals. AVA Digital Awards is an international

competition that recognizes outstanding work by creative professionals involved in the concept, direction, design and production of media that is part of the evolution of digital communication.

- 2015 **SO.BE Stories (Mobile App) / Silver Winner**, 45th Annual UCDA Design Competition. The UCDA Design Competition recognizes the best of the exceptional design work done to promote educational institutions (secondary, vocational, or higher education) and supports the exchange of ideas and information relating to the unique role of these designers
- 2015 **Merit Award, Beer Gear**, Wilber Stilwell Student Awards Exhibition, Merit Award for Beer Gear, a sustainable package design.
- 2011 - 2012 **Lead designer for the 2013 U.S. Presidential Inauguration**, U.S. Government Publishing Office. Selected to design all materials for the Presidential Inauguration
- 2012 **LEAD Program**, U.S. Government Publishing Office. Nominated for and successfully completed an intensive professional development series that prepares candidates for leadership opportunities.

Memberships

- 2016 - Present Graphis
- 2006 - Present The American Institute of Graphic Arts

TEACHING

Courses Taught at the University of Iowa

Term	Course#	Title	Ten-Day Enrollment	Final Enrollment
Spring 2020	ARTS:4195:7307	BFA Exhibition	5	5
Spring 2020	DSGN:4700:0001	Graphic Design VI	13	13
Spring 2020	DSGN:4800:0001	Graphic Design VII	11	11
Spring 2020	DSGN:6175:0001	Graphic Design VIII	3	3
Spring 2020	ARTS:4190:8394	Honors in Studio Art	2	2
Fall 2019	DSGN:2500:0003	Graphic Design I	15	14
Fall 2019	DSGN:4700:0001	Graphic Design VI	6	6
Fall 2019	DSGN:6175:0001	Graphic Design VIII	3	3
Spring 2019	ARTS:4195:3152	BFA Exhibition	2	2
Spring 2019	DSGN:3600:0001	Graphic Design IV	14	14
Spring 2019	DSGN:4700:0001	Graphic Design VI	15	14
Spring 2019	ARTS:4190:4618	Honors in Studio Art	1	1
Spring 2019	CLAS:4100:0003	Peer Assistant	1	1
Fall 2018	ARTS:4190:0914	Honors in Studio Art	1	1
Spring 2018	ARTS:4195:8640	BFA Exhibition	17	17

Term	Course#	Title	Ten-Day Enrollment	Final Enrollment
Spring 2018	DSGN:4700:0001	Graphic Design VI	15	15
Spring 2018	DSGN:4800:0001	Graphic Design VII	10	10
Spring 2018	DSGN:6175:0001	Graphic Design VIII	5	5
Spring 2018	ARTS:4190:0231	Honors in Studio Art	3	3
Spring 2018	CLAS:4100:0003	Peer Assistant	1	1
Fall 2017	DSGN:4700:0001	Graphic Design VI	13	13
Fall 2017	DSGN:4800:0001	Graphic Design VII	4	3
Fall 2017	DSGN:6175:0001	Graphic Design VIII	6	6
Spring 2017	DSGN:3500:0001	Graphic Design III	17	17
Spring 2017	DSGN:4700:0001	Graphic Design VI	7	7
Fall 2016	DSGN:2500:3	Graphic Design I	13	13
Fall 2016	DSGN:4700:1	Graphic Design VI	9	9
Spring 2016	DSGN:3130:0002	Website Design I	12	12
Spring 2016	DSGN:4130:0001	Website Design II	13	13
Fall 2015	DSGN:2110:0002	Graphic Design I	15	15
Fall 2015	DSGN:2110:0004	Graphic Design I	14	14

Additional Courses Taught at the University of South Dakota

Term	Course#	Title	Ten-Day Enrollment	Final Enrollment
January 2015 - May 2015	ARTD:215:	Typography Design		7
August 2014 - December 2014	ARTD:205:	Digital Design		18
January 2014 - May 2014	ARTD:205:	Digital Design		7
August 2013 - December 2013	ARTD:205:	Digital Design		12

Student Mentoring Summary

- Spring 2020 Masters Final Exam Committee, Chair, # Students: 1
Joshua Brdicko, MA
- Spring 2020 Undergraduate Advisor, Chair, # Students: 2
Anne Axmear, Honors
Dominique Coleman, BFA
Madelyn DeWitt, BFA
Jennifer Kimbro, BFA

Bryana Medberry, BFA
 Noah Pottebaum, Honors
 Liv Stark, BFA
 Spring 2019 Masters Final Exam Committee, Chair, # Students: 1
 Mitchell Volk, MFA
 Spring 2019 Masters Final Exam Committee, Member, # Students: 3
 Carly Cullen, MFA
 Sarah Gutowski, MFA
 Joan Kim, MFA
 Spring 2019 Undergraduate Advisor, Chair, # Students: 1
 Amanda Cerutti, BFA
 Lauren Himan, Honors
 Niko Thiel, BFA
 Fall 2018 Undergraduate Advisor, Chair, # Students: 1
 Yijie (Sammi) Wu, Honors
 Spring 2018 Masters Final Exam Committee, Chair, # Students: 4
 Zhuoyun Feng, MA
 Lindsay Godin, MFA
 Riley Vier, MFA
 Mitchell Volk, MA

Spring 2018 Masters Final Exam Committee, Member, # Students: 2
 Yingjie Chen, MFA
 Joan Kim, MA

Spring 2018 Undergraduate Advisor, Chair, # Students: 5
 Leigh Balderrama, BFA
 Bailey Baderstadt, BFA
 Jared Brdicko, BFA / Honors
 Josh Brdicko, BFA / Honors
 Darien Buford, BFA
 Jessica Duling, BFA
 Bonnie Duong, BFA
 Ryan Gause, BFA
 Gyeonghye Ko, BFA
 Trevor Kuenn, BFA
 Anna Long, BFA
 Rachel Nease, BFA
 Samuel Nordstrom, BFA
 Storm Shearer, BFA
 Dylan Menke, Honors
 Collin Spratt, BFA
 Dana Smith, BFA / Honors
 Carly Watson, BFA
 Jia Zheng, BFA

Spring 2017 Masters Final Exam Committee, Member, # Students: 1
 Sarah Gutowski, MA

Spring 2017 Undergraduate Advisor, Chair, # Students: 1
 Hailey Boileau / BFA

Spring 2016 Masters Final Exam Committee, Member, # Students: 1
 Huangyuying Zheng, MFA

Student Mentoring***BFA - Undergraduate Honors Thesis***

January 2020 - May 2020	Axmear, Anne; <i>Completed</i>
January 2020 - May 2020	Pottebaum, Noah; <i>Completed</i>
January 2019 - May 2019	Himan, Lauren; <i>Completed</i>
August 2018 - December 2018	Wu, Yijie (Sammi); <i>Completed</i>
January 2018 - May 2018	Brdicko, Jared; <i>Completed</i>
January 2018 - May 2018	Brdicko, Josh; <i>Completed</i>
January 2018 - May 2018	Menke, Dylan; <i>Completed</i>
January 2018 - May 2018	Smith, Dana; <i>Completed</i>

MA - Master's Thesis Committee Chair

September 2019 - May 2020	Brdicko, Josh; <i>Completed</i>
January 2018 - May 2018	Feng, Zhuoyun; <i>Completed</i>
October 2017 - May 2018	Volk, Mitchell; <i>Completed</i>

MA - Master's Thesis Committee Member

October 2017 - May 2018	Kim, Joan; <i>Completed</i>
October 2016 - March 2017	Gutowski, Sarah; <i>Completed</i>

MFA - Master's Thesis Committee Chair

October 2018 - May 2019	Volk, Mitchell; <i>Completed</i>
October 2017 - May 2018	Godin, Lindsay; <i>Completed</i>
September 2017 - May 2018	Vier, Riley; <i>Completed</i>

MFA - Master's Thesis Committee Member

October 2018 - May 2019	Cullen, Carley; <i>Completed</i>
October 2018 - May 2019	Kim, Joan; <i>Completed</i>
October 2017 - May 2019	Gutowski, Sarah; <i>Completed</i>

October 2018 - May 2018	Chen, Yingjie; <i>Completed</i>
October 2015 - May 2016	Zheng, Huangyuying; <i>Completed</i>

SCHOLARSHIP

Publications

CLAS * System * = Senior Author, Major Contribution, ** = Secondary Contribution *** = Equal Contribution, **** = Minor Contribution

Refereed Articles

1. Bardhoshi, G., * **Swanston, J.**, Kivlighan, D. M. (2020). Social-Behavioral Stories in the Kindergarten Classroom: An App-Based Counseling Intervention for Increasing Social-Skills. *Professional School Counseling, 23*(1), 1-14.
2. Bardhoshi, G., Grieve, K., ** **Swanston, J.**, Suing, M., Booth, J. (2018). Illuminating the on-campus experience of LGBTQ students through Photovoice. *Journal of College Counseling, 21*(3), 194-209.

Magazine/Trade Publication

1. **Swanston, J.** (2016). *Exposing Violence (Social Justice Poster Series)* (2017th ed., vol. Poster Annual). New York, NY: Graphis Inc.. http://www.graphis.com/competition/poster-annual-2017/archived/?category=social-political&entry_type=&state=IA
Social justice poster series selected for Graphis' 2017 Annual Poster publication.

Publications In Progress

Journal Article

- 2020 Bardhoshi, G., * **Swanston, J.**, Nam, S, Locke, L. *Photovoices: Capturing the Experiences of Latinx Students Placed as Academically-At-Risk in a Rural High School*. Submitted to the Journal of Child and Adolescent Counseling.

Magazine/Trade Publication

- 2020 **Swanston, J.** *Say Their Names (Social Justice Poster)*, Social justice poster submitted for the Graphis Social & Political Protest Posters vol.2.

Performances and Exhibits

International - Group Exhibition

- 2018 *Seoultech & Iowa Art & Design Faculty Exchange Exhibition* - Artist
Event held at SEOULTECH Museum of Art in Seoul, South Korea. Sponsored by SEOULTECH Museum of Art.

Local - Group Exhibition

- 2014 *University Invitational* - Artist
Event held at Washington Pavilion in Sioux Falls, South Dakota. Sponsored by University of South Dakota.

State - Exhibition

- 2018 *PhotoVoices: A Collection of Experiences In and Out of the School* - Lead Designer
Event held at Muscatine Community College in Muscatine, Iowa. Sponsored by Muscatine Community College.

- 2016 *Illuminating the On-Campus Experience of LGBTQ Students Through Photovoice* - Lead Designer
Event held at Muenster University Center/University of South Dakota in Vermillion, South Dakota. Sponsored by University of South Dakota.

University - Exhibition

- 2019 *PhotoVoices: Amplifying the Perspectives of Latinx Students in Rural Iowa High School* - Lead Designer
Event held at University of Iowa Main Library in Iowa City, Iowa. Sponsored by University of Iowa Public Policy Center.

University - Group Exhibition

- 2018 *2018 School of Art and Art History Biennial Exhibition* - Artist
Event held at School of Art and Art History in Iowa City, Iowa.
- 2016 *School of Art and Art History Biennial Exhibition* - Artist
Event held at School of Art and Art History in Iowa City, Iowa.
- 2015 *Wilber Stilwell Exhibition* - Artist
Event held at John A. Day Gallery/University of South Dakota in Vermillion, South Dakota. Sponsored by University of South Dakota.
- 2013 *Design Habit: Community Engagement* - Artist
Event held at John A. Day Gallery/University of South Dakota in Vermillion, South Dakota. Sponsored by University of South Dakota.

Creative Works/Projects

International - Graphic Design

- May 2014 - *HolacracyOne Educational Materials* - Lead Designer
Mar 2020
Commissioned by HolacracyOne LLC. Designed a series of educational materials that will be utilized during training sessions for Holacracy's national and international clients.
- Apr 2019 - *HolacracyOne Website Illustrations* - Lead Designer
Jun 2019
Commissioned by HolacracyOne LLC. Further details can be found at <http://www.holacracy.org> Designed a series of digital illustrations that visually communicate the key benefits of utilizing Holacracy's organizational framework. These illustrations currently appear on Holacracy's main homepage and will be used to promote and increase their national and international client-base.
- Jan 2014 - *HolacracyOne Branding Materials* - Lead Designer
Dec 2017
Commissioned by HolacracyOne LLC. Responsible for redesigning numerous print and interactive materials for Holacracy to create a cohesive brand for their products, including the Holacracy Constitution, GoogleTalks Presentation, and book graphics for *Holacracy: The New Management System for a Rapidly Changing World*.

- May 2016 - Jun 2016 *Getting the NAC[W]for the NALS: Assessing the Competitiveness Workplan Within the North American Leaders' Summit 2016* - Lead Designer
 Commissioned by Woodrow Wilson Int'l. Center for Scholars. Further details can be found at https://www.wilsoncenter.org/sites/default/files/media/documents/article/ci_160526_nals-dawson_v1r3_1.pdf Responsible for designing the *Getting the NAC[W]for the NALS: Assessing the Competitiveness Workplan Within the North American Leaders' Summit 2016* report that is available through print and electronic distribution (www.wilsoncenter.org).
- Sep 2015 - Oct 2015 *CommonsLab Report Series* - Lead Designer
 Commissioned by Woodrow Wilson Int'l. Center for Scholars. Further details can be found at <https://www.wilsoncenter.org/publication-series/commons-lab> Report series design that will be utilized by CommonsLab for future publications (www.wilsoncenter.org).
- Aug 2015 - Sep 2015 *DC Science Hack Day at the Wilson Center* - Lead Designer
 Commissioned by Woodrow Wilson Int'l. Center for Scholars. Further details can be found at <https://www.wilsoncenter.org/publication/science-hack-day-bridging-the-hacking-community-and-government> Designed the *DC Science Hack Day* report that is available through print and electronic distribution (www.wilsoncenter.org).
- July 2014 - July 2014 *One Issue, Two Voices* - Lead Designer
 Commissioned by Woodrow Wilson Int'l. Center for Scholars. Responsible for designing the *Dairy Policy in Canada and the United States: Protection At Home or International Trade?* report for the Canada Institute, which is available through print and electronic distribution.
- Aug 2014 - Aug 2014 *The Boeing Company and Wilson Center Partnership* - Lead Designer
 Commissioned by Woodrow Wilson Int'l. Center for Scholars. Responsible for designing the *The 100 Years of Leadership: The Boeing Company and Wilson Center Partnership* flyer for the The Woodrow Wilson International Center for Scholars.
- Aug 2014 - Aug 2014 *The Brown Capital Africa Forum* - Lead Designer
 Commissioned by Woodrow Wilson Int'l. Center for Scholars. Responsible for designing the *The Brown Capital Africa Forum* flyer for the Woodrow Wilson International Center for Scholars.
- July 2014 - July 2014 *The Leaders of Tomorrow* - Lead Designer
 Commissioned by Woodrow Wilson Int'l. Center for Scholars. Responsible for designing an infographic titled *The Leaders of Tomorrow* for the Environmental Change and Security Program, which was displayed in various print and digital materials.
- Nov 2013 - Nov 2013 *Citizen Science Report* - Lead Designer
 Commissioned by Woodrow Wilson Int'l. Center for Scholars. Responsible for designing the *Citizen Science Report* for the Science and Technology Innovation Program, which is available through print and electronic distribution.
- Apr 2013 - Apr 2013 *On Cybersecurity, Crowdsourcing, and Social Cyper-Attack* - Lead Designer
 Commissioned by Woodrow Wilson Int'l. Center for Scholars. Responsible for designing the *On Cybersecurity, Crowdsourcing, and Social Cyper-Attack* policy memo for the Science and Technology Innovation Program, which is available through print and electronic distribution.

- Apr 2013 -
Apr 2013 *The National Broadband Map* - Lead Designer
Commissioned by Woodrow Wilson Int'l. Center for Scholars. Responsible for designing the *The National Broadband Map: A Case Study on Open Innovation for National Policy* report for the Science and Technology Innovation Program, which is available through print and electronic distribution.
- Sep 2013 -
Sep 2013 *Tweeting Up A Storm* - Lead Designer
Commissioned by Woodrow Wilson Int'l. Center for Scholars. Responsible for designing the *Tweeting Up A Storm: The Promise and Perils of Crisis Mapping* report for the Science and Technology Innovation Program, which is available through print and electronic distribution.
- Aug 2011 -
Sep 2011 *FMC Brochure Series* - Lead Designer
Commissioned by U.S. Federal Maritime Commission. Designed a brochure series that would appeal to the public and serve as a template for future brochures. The U.S. Federal Maritime commission regulates U.S. International Ocean Transport System for businesses and individuals.
- Oct 2005 -
Jul 2008 *Environmental Change and Security Program* - Lead Designer
Commissioned by Woodrow Wilson International Center for Scholars. Designed various publications for the Environmental Change and Security Program, including *Water Stories: Expanding Opportunities in Small-scale Water and Sanitation Projects* and *Navigating Peace: Water Conflict and Cooperation* (policy briefs). The Program, part of the Woodrow Wilson Center, explores the connections between environmental, health, and population dynamics and their links to conflict, human insecurity, and foreign policy.
- Oct 2005 -
Jul 2008 *Science and Technology Innovation Program* - Lead Designer
Commissioned by Woodrow Wilson International Center for Scholars. Designed various publications for the Science and Technology Innovation Program, including the *2011 Social Media + Emergency Management Camp: Transforming the Response Enterprise* and *Navigating Peace: Water Conflict and Cooperation* (report), the *Synthetic Biology Project* (report series), and the *Project on Emerging Nanotechnologies* (PEN series). The Program, part of the Woodrow Wilson Center, explores emerging technologies through vital conversations, making science policy accessible to everyone.
- Oct 2005 -
Jul 2008 *The Brazil Institute* - Lead Designer
Commissioned by Woodrow Wilson International Center for Scholars. Designed various publications for the Brazil Institute, including the *Brazilian Perspectives on the United States: Advancing U.S. Studies in Brazil*, *Thinking Brazil* (policy brief series), and their annual report. The Institute is part of the Woodrow Wilson Center's Latin America Program, founded in 1978 to serve as a bridge between the United States and Latin America, encouraging a free flow of information and greater communication between the two regions.
- Oct 2005 -
Jul 2008 *The Canada Institute* - Lead Designer
Commissioned by Woodrow Wilson International Center for Scholars. Designed various publications for the Canada Institute, including *Advancing The Dialogue* (annual report), *Canada Institute Occasional Paper* (series), and *One Issue, Two Voices* (series). The Canada Institute, a program of the Woodrow Wilson Center, promotes a free flow of ideas and policy options for deepening understanding, communication, and cooperation between the United States and Canada by engaging policymakers and members of the scholarly, business, and not-for-profit communities in creative dialogue.

International - Web Design

Apr 2018 - *Advanced Reproductive Center of Hawaii* - Lead Designer
 Jul 2018
 Commissioned by Matt Jensen Marketing. Website development and design for Advanced Reproductive Center of Hawaii, an international infertility clinic devoted to helping couples achieve the dream of parenthood.

Aug 2017 - *Street Psalms* - Lead Designer
 Nov 2017
 Commissioned by Matt Jensen Marketing. Website development and redesign for Street Psalms, an organization devoted to the creation of a global network of incarnational leaders equipped to create cities of peace for all people.

May 2017 - *Central American Eye Clinics* - Lead Designer
 Aug 2017
 Commissioned by Matt Jensen Marketing. Website development and design for Central American Eye Clinics (CAEC), an organization that partners with local doctors to restore vision so whole families can experience the freedom of sight. Through a network of international and local partnerships, CAEC has established a self-sustaining system of charity care, self-paid care, and sponsored research that harnesses the goodwill and expertise of the international medical community, empowers local medical professionals and strengthens the infrastructure of the regional healthcare industry.

Local - Graphic Design

Jun 2016 - *Word Thug* - Lead Designer
 Jul 2018
 Responsible for designing the identity system and interactive website for Word Thug, a critical multimedia space for community artists and writers whose works challenge dominant language and culture.

Jan 2015 - *Exposing Violence* - Lead Designer
 May 2015
 This social justice infographic series pertaining to violence was sectioned into three main categories: sexual abuse towards women, suicide, and homicide, and was executed through a variety of media (e.g., print, web, and video).

May 2015 - *Vermillion Downtown Cultural Association Identity* - Lead Designer
 Jul 2015
 Commissioned by Vermillion Downtown Cultural Association. Designed the branding for a community-based, nonprofit organization located in Vermillion, SD that is dedicated to the inclusion of arts and celebration of culture in everyday life.

Apr 2015 - *Vermillion Theaters* - Lead Designer
 Jul 2015
 Commissioned by Vermillion Downtown Cultural Association. Designed the identity system for a historic theater located in Vermillion, SD as part of a preservation and restoration initiative, including a logo, apparel, marketing materials, and website.

National - Graphic Design

Jan 2018 - *Equinox App* - Lead Designer
 Feb 2018
 Commissioned by Matt Jensen Marketing. Designed the user interface and user experience for the Equinox app prototype. Equinox is a company focused on developing innovating treatments for Glaucoma. This app serves as a monitoring device for patients and doctors during the treatment process.

Jan 2011 - *The Group Worker* - Lead Designer
 Jul 2017
 Commissioned by American Counseling Association. Responsible for designing each issue of the ASGW newsletter, "The Group Worker", which is a triannual publication that is distributed nationally.

Jan 2012 - *57th Presidential Inauguration Materials* - Lead Designer
 Jul 2012
 Commissioned by Joint Congressional Committee. Every four years the Government Printing Office is tasked with the responsibility of designing and printing all the materials for the Presidential Inauguration. In 2012, I was honored to be chosen as

the lead designer to create these items, which included inaugural tickets, maps, security designs, invitations and programs. This project required extensive collaboration with the Joint Congressional Committee throughout the year and a methodical approach to the design to ensure a successful event.

- Jan 2010 - Jul 2012 - *U.S. Securities and Exchange Commission's Office of Investor Education and Advocacy* - Lead Designer
 Commissioned by U.S. Securities and Exchange Commission. Identity for the U.S. Securities and Exchange Commission's Office of Investor Education and Advocacy. The project included a custom typeface that is combined with the SEC's seal, a folder, brochure and publication designs. All publications have electronic 508 compliant PDF and e-book versions available online.
- Oct 2009 - Jul 2012 - *Joint Force Quarterly (JFQ) Magazine* - Lead Designer
 Commissioned by National Defense University. Designed multiple issues of the National Defense University's quarterly publication that reflects its purpose to inform and educate national security professionals.
- Mar 2011 - May 2011 - *Government Publishing Office: Security Credentials* - Lead Designer
 Commissioned by Government Publishing Office. Designed the security credentials badge for law enforcement agents serving the Government Publishing Office.
- Dec 2011 - Feb 2012 - *Malcolm Grow Medical Clinic* - Lead Designer
 Commissioned by U.S. Department of Defense. Designed a brochure series for the Malcolm Grow Medical Facility, which is affiliated with the U.S. Department of Defense.
- Aug 2011 - Sep 2011 - *Peer-to-Peer Violence and Bullying: Examining the Federal Response* - Lead Designer
 Commissioned by U.S. Commission on Civil Rights. Designed the report cover for the United States Commission on Civil Rights. The purpose of the report is to examine the role played by the U.S. Departments of Education and Justice in addressing peer-to-peer discrimination on the basis of race, national origin, religion, disability, sex and/or LGBT status.
- Oct 2010 - Nov 2010 - *Justice Protective Service: Security Credentials* - Lead Designer
 Commissioned by U.S. Department of Justice. Designed the security credentials for Justice Protective Service agents.
- Dec 2010 - Apr 2011 - *Millennium Challenge Corporation: Annual Report* - Lead Designer
 Commissioned by Millennium Challenge Corporation. Annual report design for the Millennium Challenge Corporation that highlights the bold thinking and groundbreaking action pertaining to global poverty that defines a new vision for development to best reflect 21st century realities.
- Feb 2010 - Apr 2010 - *Office of Inspector General* - Lead Designer
 Commissioned by U.S. Department of Commerce. New identity for the Office of Inspector General for the U.S. Department of Commerce. The design merges the history of the Agency with its various sub division to create a unified mark.
- Jun 2010 - Jun 2010 - *Powering Green Energy Exports* - Lead Designer
 Commissioned by U.S. International Trade Administration. Brochure design that acts as a Federal resource for U.S. firms in the Renewable Energy and Energy Efficiency (RE&EE) sectors.

- Mar 2009 - *Model Maritime Service Code* - Lead Designer
 May 2009
 Commissioned by U.S. Coast Guard. Book design for the U.S. Coast Guard's Model Maritime Service Code, which provides a legal framework to address emerging maritime safety and security concerns.
- Jul 2008 - *D.C. Pretrial Services Agency: Annual Report* - Lead Designer
 Sep 2008
 Commissioned by D.C. Pretrial Services Agency. Annual report design that aims to illustrate the unique services of the District of Columbia Pretrial Services Agency, as well as highlight the different areas of specialty in which the Agency displays leadership.
- Nov 2008 - *U.S. Election Assistance Commission: Annual Report* - Lead Designer
 Jan 2009
 Commissioned by U.S. Election Assistance Commission. Four color annual report that was used to appeal to a younger demographic due to the excitement generated during the 2008 presidential election.
- Oct 2006 - *Wilson at 150* - Lead Designer
 Dec 2006
 Commissioned by Woodrow Wilson International Center for Scholars. Designed the materials, including the invitation, program, commemorative coin, and environmental graphics, for the 150th birthday of President Woodrow Wilson, which culminated a day-long seminar to reflect on his life and presidency.
- Jan 2004 - *John D. Odegard School of Aerospace Sciences* - Lead Designer
 Oct 2005
 Commissioned by University of North Dakota. Designed various marketing materials for the John D. Odegard School of Aerospace Sciences at the University of North Dakota, including the college's website.
- National - Web Design**
- Jan 2017 - *Sidecar* - Lead Designer
 Jul 2019
 Commissioned by Matt Jensen Marketing. Design and development for the Sidecar website, a company specializing in solutions, expert guidance, and interactive training to assist chiropractic businesses in achieving success throughout the nation.
- Sep 2018 - *Century Vision Global* - Lead Designer
 Nov 2018
 Commissioned by Matt Jensen Marketing. Website development and design for Century Vision Global, whose mission is focused on creating and sustaining long-term partnerships with entrepreneurial eye care providers throughout the national who want to grow their practices.
- Jan 2018 - *SD Synod* - Lead Designer
 Aug 2018
 Commissioned by Matt Jensen Marketing. Website development and design for the South Dakota Synod, one of the 65 Synods of the Evangelical Lutheran Church in America, that consists of 212 congregations with approximately 340 rostered leaders.
- Jan 2018 - *FiveFour* - Lead Designer
 Feb 2018
 Commissioned by Matt Jensen Marketing. Website development and design for FiveFour, a management consulting agency that aims to grow businesses through specialized expertise and interactive training content.
- Feb 2017 - *myCare Suite* - Lead Designer
 May 2017
 Commissioned by Matt Jensen Marketing. Multimedia website design and development for myCare Suite, Eye Care Leaders' powerful family of new and existing solutions that can improve, enhance, and coordinate every level of eye care management. Eye Care Leaders is the premiere source for top-rated ophthalmology-specific EHR and Practice Management systems and is trusted by more than 7,500 physicians nationally.

- Oct 2016 - *IntegrityEMR* - Lead Designer
 Dec 2016 Commissioned by Matt Jensen Marketing. Multimedia website design and development for IntegrityEMR, a nationally recognized innovator in EMR software for ophthalmic practices.
- May 2016 - *Ocular Science* - Lead Designer
 Jul 2016 Commissioned by Matt Jensen Marketing. Multimedia website design and development for Ocular Science, an innovative biotech company based out of California that specializes in revolutionizing the patient experience through exceptional post-operative care.
- May 2015 - *Creating Options Together* - Lead Designer
 Jul 2016 Commissioned by Matt Jensen Marketing. Responsible for designing and developing the brand identity and website for the Creating Options Together 2016 Conference, a national conference that brings together religious and spiritual leaders with the goal of combating poverty.
- Aug 2011 - *Broadcasting Board of Governors* - Lead Designer
 Mar 2012 Commissioned by Broadcasting Board of Governors. Website design for the Broadcasting Board of Governors, an independent federal agency that oversees all U.S. civilian international media, including Voice of America, Radio Free Europe/Radio Liberty, the Office of Cuba Broadcasting, Radio Free Asia, and the Middle East Broadcasting Networks.
- Regional - Graphic Design**
- Jan 2015 - *Castle Care* - Lead Designer
 Sep 2015 Commissioned by Matt Jensen Marketing. Visual identity and website design for a growing senior care company located in the southeast.
- Feb 2007 - *Washington's Classical Guitarist* - Lead Designer
 Apr 2008 Identity and website design for Michael Kolmstetter, a critically acclaimed guitarist based in the Washington D.C. metropolitan area, who has performed for numerous national and international corporations and associations, including ExxonMobil, Eli Lilly, Tiffany's, Airline Pilots Association, American Society of Internal Medicine, and Goldman Sachs.
- Jan 2004 - *Aerospace Network* - Lead Designer
 Oct 2005 Commissioned by University of North Dakota: John D. Odegard School of Aerospace Sciences. Identity, print, and interactive design for EZ, a learning management system, which included a branding system and various marketing materials in addition to designing custom user interfaces and experiences for both internal and external clients.
- Regional - Web Design**
- Dec 2015 - *Vision Foundation: Spring 2020* - Lead Designer
 Feb 2020 Commissioned by Matt Jensen Marketing. Further details can be found at <https://itunes.apple.com/us/app/vision-foundation/id1082590879?mt=8> Mobile app design and development for the Vision Foundation regional symposium, which occurs biannually and is distributed on Apple and Android devices.
- Apr 2019 - *Washington's Classical Guitarist* - Lead Designer
 Jul 2019 Redesigned the website for Michael Kolmstetter, a critically acclaimed guitarist based in the Washington D.C. metropolitan area, who has performed for numerous national and international corporations and associations, including ExxonMobil, Eli Lilly, Tiffany's, Airline Pilots Association, American Society of Internal Medicine, and Goldman Sachs.

- Jan 2019 - *Orthopedic Institute of Sioux Falls* - Lead Designer/Developer
 Jul 2019
 Commissioned by Matt Jensen Marketing. Designed and developed the new website for the Orthopedic Institute of Sioux Falls, a practice focused on provided exceptional orthopedic care across the Midwest.
- Mar 2017 - *CORE Orthopedics* - Lead Designer
 May 2017
 Commissioned by Matt Jensen Marketing. Multimedia website design and development for CORE Orthopedics & Sports Medicine, an independent group of orthopedic surgeons serving communities in the South Dakota, Minnesota and Iowa region.
- Aug 2016 - *ClearView Eyes* - Lead Designer
 Dec 2016
 Commissioned by Matt Jensen Marketing. Multimedia website design and development for ClearView, a regionally recognized clinic for excellence in the field of eye care.
- State - Graphic Design**
- Jan 2018 - *Photovoices: Capturing the Lived Experiences of Latinx Students Through Images* - Co-Principal
 Aug 2019
 In collaboration with Gerta Bardhoshi (Co-Principal), Leslie Ann Locke (Co-Principal). This project is an interdisciplinary collaboration informed by Photovoice that involved the design and implementation of an intervention with Latinx students enrolled in a rural Iowa High school. Through photography and dialogue, this collaboration gained insight about Latinx high school students' experiences in school, their thoughts and feelings about their community, as well as their aspirations for the future. This project culminated in a poster series that presented an innovative way of combining visual and qualitative data through both photographs that were taken by the students, as well as quotes that were shared during group discussions. The resulting poster series has been displayed in various public art shows and forums, where community and school stakeholders were invited to reflect on the results presented in the posters, as well as continue the dialogue initiated by the students, eliciting valuable community input and exchange and raising awareness about the barriers and needs of Latinx students in rural Iowa schools.
- Mar 11, 2018 - *Project Perry/Proyecto Perry* - Co-Principal
 Mar 16, 2018
 In collaboration with Bernard Canniffe (Co-Principal). This project employed problem-and project-based learning, as well as principles of design thinking, to engage with the rural and socio-economically diverse community of Perry, IA. A total of twelve students, six from the University of Iowa and 6 from Iowa State University, spent five days living in the community, reaching out and engaging with leaders and residents, and co-identifying community challenges and solutions. Students formed small teams and engaged residents on a variety of challenges that were essential to community vitality, including, but not limited to, economic development, education, community engagement, and cultural inclusiveness
 Deliverable: Branding, Website Design and Development.
- Mar 2016 - *Illuminating the On-Campus Experience of LGBTQ Students Through Photovoice* - Lead Designer
 Apr 2016
 Responsible for designing a series of typographic posters, which were part of a collaborative research project with the College of Education at the University of Iowa. The resulting work was exhibited at the University of South Dakota as well as other locations in the Muscatine area.
- Oct 2014 - *Northern Lights Lasik* - Lead Designer
 Dec 2014
 Commissioned by Matt Jensen Marketing. Multimedia website design and development for Northern Lights Lasik, which specializes in premier vision correction.

State - Web Design

- Jan 2019 - *Sensational Smiles* - Lead Designer/Developer
 Jul 2019 Commissioned by Matt Jensen Marketing. Designed and developed the new website for Sensational Smiles, a family dentistry practice committed to offering the highest quality dental care with a complete focus on their patients.
- Jan 2013 - *South Dakota Counseling Association* - Lead Designer
 Dec 2018 Commissioned by South Dakota Counseling Association. Responsible for designing and maintaining the online presence of the South Dakota Counseling Association.

University - Graphic Design

- Sep 2016 - *GravBox* - Designer / Advisor / Collaborator
 Sep 2017 *Gravbox* is an interactive sandbox that simulates gravitational dynamics and was developed to teach abstract astronomy concepts to students. This project is a collaboration with a faculty member specializing in physics and astronomy, I utilized human-centered design to drive the development of an interactive learning tool that simulates gravitational dynamics in a physical sand box to help students experience principles of astrophysics in real time. Utilizing a 3D camera, the user inputs information through an app, which is then projected via computer-generated graphics onto the surface of the sand. Putting the young user at the center of this design project was essential to effectively bridge abstract concepts in a visual format that resulted in a fun and engaging learning experience. For this project, the functionality of the simulator and potential for teaching depended on the app component and its intuitive design, with user interaction, interface, and usability testing being an essential component to its realization.

Creative Works/Projects In Progress**State - Graphic Design**

- Jun 2020 - *Project PEER* - Senior Personnel/Creative Director
 Present In collaboration with Ebonee Johnson (Co-Principal), Clarence D Merckerson (Co-Principal). *Project PEER* (*Prevent, Engage, Empower, Respond*) is a partnership between The University of Iowa and Southern University and Agricultural & Mechanical College-Baton Rouge campus (SUBR) to develop and implement a culturally-responsive, Human Immunodeficiency Virus (HIV) and Substance Use Disorders (SUDs) prevention program for African American young adults (ages 18-25).
- Nov 2019 - *At This Table* - Co-Principal
 Present In collaboration with Bernard Canniffe (Co-Principal). *At This Table* aims to develop a scalable model (methods and tools) for communities throughout the country to foster empathy and understanding, gain empowerment, and create new futures. The focus will be to engage in, and with, communities that feel disenfranchised to purposefully prioritize the knowledge and experience of the community. A diverse group of community members are invited to visualize their lived experiences through various forms of art-making (i.e., photography, letterpress, audio/written storytelling, collage, etc.), and engage in open dialogue for how to reach an alternative future through a variety of methods. We are primarily focused on discovering the right participatory conditions for creating empathy and identification in order to foster collaborative problem solving, empowering the community to drive the transformation. We will use approaches that are both human-centered and systems-based to build on the work of individuals and local organizations.

Sep 2015 - Present *SO.BE Stories* - Co-Principal
 In collaboration with Gerta Bardhoshi (Social-emotional learning and child development specialist). *SO.BE Stories* is a collaboration with a faculty member specializing in social-emotional learning and child development, I utilized human-centered design to drive the development of interactive stories and games to help kindergarten students navigate social dilemmas and practice positive behaviors. From conceptualizing characters, story environments, and game play, to usability testing and interface design, this project illustrates the importance of placing the user at the center and inhabiting their experiences. Designed specifically with kindergarten students in mind, this interactive project showcases how effective human-centered design can emotionally connect with the user and create measurable change.

Areas of Research Interest

Socially-Driven Design; Human-Centered Design. Exploring how to expand design into various disciplines, such as education and psychology, with the purpose of serving the community. I believe that when design is allowed to engage in a multidisciplinary and practical context, it can transform aesthetics, form and function to positively impact our lives.

Grants and Contracts

Funded

- Jul 2020 *Project PEER: Prevent, Engage, Empower, Respond*
 Funded by SAMHSA. Award amount: (\$998,000.00). Investigator/s Ebonee Johnson (Co-Principal), Clarence D Merckerson (Co-Principal), Jeremy Swanston (Senior Personnel). *Project PEER (Prevent, Engage, Empower, Respond)* is a partnership between The University of Iowa and Southern University and Agricultural & Mechanical College-Baton Rouge campus (SUBR) to develop and implement a culturally-responsive, Human Immunodeficiency Virus (HIV) and Substance Use Disorders (SUDs) prevention program for African American young adults (ages 18-25).
- Sep 2019 - Sep 2019 *Community-Based Participatory Research in Counseling: Reaching Marginalized Youth through Engagement and Art Outreach and Engagement Micro Grant*
 Funded by Office of the Provost. Award amount: (\$1,500.00) Percent effort: 100. Investigator/s Jeremy Swanston (Co-Principal), Gerta Bardhoshi (Co-Principal).
- Jul 2019 - Aug 2019 *Capturing the Experiences of Rural Latinx High School Students through Photovoice: An Interdisciplinary Approach*
 Funded by University of Iowa, Public Policy Center. Award amount: (\$6,000.00). Investigator/s Leslie Ann Locke (Co-Principal), Jeremy Swanston (Co-Principal), Gerta Bardhoshi (Co-Principal).
- Jan 2018 - May 2019 *Engaging Rural Latinx students' Sense of Belonging in their Schools: Outcome of a Group Counseling Intervention Informed by Photovoice*
 Funded by J. Roy Carver Foundation. Award amount: (\$89,000.00). Investigator/s Gerta Bardhoshi (Co-Principal), Jeremy Swanston (Co-Principal), Leslie Locke (Co-Principal).
- Jul 2018 - Aug 2018 *Capturing the Experiences of Rural Latinx High School Students through Photovoice: An Interdisciplinary Approach*
 Funded by University of Iowa, Obermann Center for Advanced Studies. Award amount: (\$18,000.00). Investigator/s Gerta Bardhoshi (Co-Principal), Jeremy Swanston (Co-Principal), Leslie Ann Locke (Co-Principal).
- Mar 2018 - Mar 2018 *Leveraging Design Thinking To Engage Communities and Promote Sustainable Solutions Community Impact Grant*
 Funded by Office of the Provost. Award amount: (\$10,000.00). Investigator/s Jeremy Swanston (Principal Investigator).

- Jun 2016 - Nov 2016 *Old Gold Summer Fellowship*
Funded by University of Iowa. Award amount: (\$6,000.00). Investigator/s Jeremy Swanston (Principal Investigator).
- Sep 2016 *Understanding Merger-Driven Galaxy Evolution with a Uniform Sample of Sub-Galactic-Scale Binary Active Galactic Nuclei*
Funded by National Science Foundation. Award amount: (\$405,011.00). Investigator/s Hai Fu (Principal Investigator), Jeremy Swanston (Collaborator).
- Oct 2015 - Jun 2016 *Social Behavioral Stories in the Classroom Community Impact Grant*
Funded by Office of the Provost. Award amount: (\$10,000.00). Investigator/s Gerta Bardhoshi (Co-Investigator), Jeremy Swanston (Co-Investigator).
- Jan 2016 - Mar 2016 *Faculty Innovators Grant: SO.BE Stories*
Funded by University of Iowa. Award amount: (\$2,500.00). Investigator/s Jeremy Swanston (Co-Principal), Gerta Bardhoshi (Co-Principal).
- Sep 2014 - May 2015 *Academic & Creative Research Grant: SO.BE Stories*
Funded by University of South Dakota Graduate Office. Award amount: (\$500.00). Investigator/s Jeremy Swanston (Investigator).

Invited Lectures and Conference Presentations

International - Conference Presentation

- 2019 European Branch of the American Counseling Association, *Community-based participatory research in counseling: Reaching marginalized youth through engagement and art*, Vienna, Austria Peer-Reviewed/Refereed Presenters/Authors: Swanston, Jeremy, Bardhoshi, Gerta
- 2019 2019 American Educational Research Association Annual Meeting, *I Don't Want To Be Stereotyped: A Study with Latinx Students Informed by Photovoice*, Toronto, Canada Peer-Reviewed/Refereed Presenters/Authors: Swanston, Jeremy, Bardhoshi, Gerta, Locke, Leslie Ann
- 2017 8th International Conference on Applied Human Factors and Ergonomics, *Creating Effective and Engaging Interactive Educational Apps for Early Learners Through Emotional Design*, Applied Human Factors and Ergonomics International, Los Angeles, California, United States Peer-Reviewed/Refereed Presenters/Authors: Swanston, Jeremy

International - Invited Lecture

- 2019 10th International Conference on Applied Human Factors and Ergonomics, *In & Out of School: Capturing the Lived Experiences of Latinx Students Through Images.*, Washington, District of Columbia, United States Peer-Reviewed/Refereed Presenters/Authors: Swanston, Jeremy, Bardhoshi, Gerta
- 2018 1st International Conference on Human Systems Engineering and Design: Future Trends and Applications, *Beginning, Middle, and End: Designing Engaging User Experiences Through Storytelling*, Reims, France Peer-Reviewed/Refereed Presenters/Authors: Swanston, Jeremy

Local - Panel

- 2018 Obermann Conversations, *Photographing the Latina/o Experience in Iowa - Social Activism, Research, and Policy*, Obermann Center & Iowa Public Library, Iowa City, Iowa, United States Presenters/Authors: Swanston, Jeremy, Bardhoshi, Gerta, Alarcon Avila, two University of Iowa scholars who have used Photovoice, a community-based participatory research methodology that utilizes photography, to give voice to rural Latinx high school students' lived educational experiences, and a local photographer who has been photographing undocumented Latino/x Iowans will talk about their projects and processes.

National - Conference Presentation

- 2018 University and College Design Association, *Project Perry: Leveraging Design Thinking To Engage Communities & Promote Sustainable Solutions*, Youngstown, Ohio, United States Peer-Reviewed/Refereed Presenters/Authors: Swanston, Jeremy
- 2017 Converge, *Elevating the role of design within the humanities, science, and education scholarship*, AIGA Design Educators Community Conference, Los Angeles, California, United States Peer-Reviewed/Refereed Presenters/Authors: Swanston, Jeremy

National - Exhibit

- 2015 45th Annual UCDA Design Conference, *SO.BE Stories - Educational App*, The University & College Designers Association, Orlando, Florida, United States Peer-Reviewed/Refereed Presenters/Authors: Swanston, Jeremy

National - Panel

- 2018 2018 Conference & Bookfair in Tampa, *The Creation of Word Thug and the Intricacies of Cross-community, Cross-disciplinary Collaboration*, Association of Writers and Writing Programs, Tampa, Florida, United States Peer-Reviewed/Refereed Presenters/Authors: Swanston, Jeremy, Liu, Rossina, Esposito, Bernadette, Jacobs, Meg, McNutt, Stephen
- 2018 2018 Conference & Bookfair in Tampa, *Teaching Essays of Resistance in Rural America: Disrupting White Spaces through Mixed-Media Interdisciplinary Forms*, Association of Writers and Writing Programs, Tampa, Florida, United States Peer-Reviewed/Refereed Presenters/Authors: Swanston, Jeremy, Liu, Rossina, Esposito, Bernadette, Truong, Charles, Rushek, Kelli

State - Roundtable

- 2016 Iowa Educational Research and Evaluation Association Annual Conference, *Infusing App-based technology in classroom guidance*, Iowa City, Iowa, United States Peer-Reviewed/Refereed Presenters/Authors: Swanston, Jeremy, Bardhoshi, Gerta

SERVICE**Profession**

- 2018 The American Institute of Graphic Arts, Design Educators Community, Dialectic Journal, Reviewer, Publications, Ad Hoc Reviewer.

Department

- 2020 - Present SAAH Academic Program Brochures, Ad Hoc Designer, Currently designing a series of brochures for each academic program within the School of Art and Art History to highlight the diverse and vibrant programs of our school and facilitate recruitment efforts.
- 2019 - Present School of Art and Art History Program Head, Program Coordinator, Graphic Design Program Head
- 2019 - 2020 SAAH Syllabus Design Template Standardization, Ad Hoc Designer, Worked with the Director and Administrative Staff to design a streamlined syllabus template that could be used by each division to organize and present key information in a standardized and easily-digestible format.

University

- 2020 Figures for NSF Grant Submission, Lead Designer, Designed all the figures for the NSF Grant submission for the department of Electrical and Computer Engineering and the College of Education.
- 2017 IWP 50th Anniversary: Website Design, Faculty Advisor, Led students for the UI Students in Design organization in the design and development of the IWP 50th Anniversary website.

Division

2016 - 2019 University of Iowa Students in Design, Co-Organizer, UI Students in Design is an organization within the School of Art and Art History that connects students with local businesses to help bolster professional development as well as gaining real-world experience working with clients. Additionally, the organization fosters networking opportunities by connecting students with leading design agencies in the region.

Community

2020 Graphic Design VII & VIII: Community Service Project, Faculty Advisor, Collaboration between my GD VII & VIII course and the Provost's Office of Outreach and Engagement to design an identity system for the city of Keokuk, Iowa.

2018 Perry Project/Proyecto Perry, Faculty Advisor, In the Spring of 2018, I co-lead a group of graphic design students in a collaborative partnership between the University of Iowa and Iowa State University, and the community of Perry, IA.

2017 Graphic Design VI: Community Service Project, Faculty Advisor, Collaboration between my GD VI course and the Provost's Office of Outreach and Engagement to design a mobile app for Mason City, which promotes tourism by guiding the user to the various attractions, restaurants, and businesses within the community, which assists in contributing to the economic growth and sustainability of the city.

Media Contributions

2018 Newspaper, The Perry News, State
Perry Project/Proyecto Perry Looks 50 Years Ahead and Dreams.